



## Fireweed Community Market Vendors Survey

The Fireweed Community Market (FCM) was formed four years ago. The market is run as a non-profit society to provide direct marketing opportunities for Yukon producers. The market's mandate is to support "An enduring and cooperative community of people who wish to promote local production and consumption."

After four years of operation it's time to assess current operations and find out what vendors would like to see happen next. This survey will be used for two main purposes: (1) It will tell us how we are doing now and (2) it will help us plan for the future.

We want to know how well the market is working for those who are using it. We also want to know why people may not be involved. This will help us evaluate and improve our current operations. In addition, there has been a lot of talk recently about the creation of permanent community market facilities to serve Yukon producers. But before we move ahead with any planning, we need to know what FCM vendors (and potential vendors) think about this idea. Information we get from the survey will help us take the first steps toward identifying what permanent community market facilities should offer to meet the needs of its users.

Please complete the survey and return it in the enclosed envelope or drop it off at the FCM store in Shipyards Park by **Wednesday June 10, 2009**.

You don't have to put your name on the survey but we do need to be able to keep track of who has replied. You can help us do this by entering the draw for a **\$75 gift certificate for the Fireweed Community Market**. Complete the enclosed entry form and return it with your completed survey.

Thank you for taking the time to complete our survey. You are helping to build a better Fireweed Community Market.

Carolyn Campbell  
FCM Co-chair

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FCM Co-chair